ttownliving.ua.edu

TTown Living is the best way to find information about local housing, dining and services in the Tuscaloosa and Northport areas.

TTown Living is a tool that connects new students to UA’s favorite apartments, restaurants and services.

The site provides detailed information on the local housing market for renters and buyers in a user-friendly and hyper local format.

It also provides information about local restaurants organized by food type and every type of service needed from auto care to doctors to shoe repair.

LEADERBOARD
$12 per 1,000 impressions
728 pixels x 90 pixels

MEDIUM RECTANGLE
$10 per 1,000 impressions
300 pixels x 250 pixels

MOBILE BANNERS
$12 per 1,000 impressions
320 pixels x 50 pixels

CW.UA.EDU

OTHER DIGITAL

TWITTER
Sponsored tweets are available on @CWpromos and retweeted on @the-crimsonwhite with a total of more than 58,000 followers.

PRICING
3-5 tweets per month ................ $50 each
6-10 tweets per month .............. $45 each
More than 10 tweets per month ... $40 each
Add an image .......................... $25 per tweet

FRIENDS2FOLLOW
Aggregate and publish your social media content on The Crimson White’s main web page, thus expanding the reach and efficiency of your social media messages.

PRICING
$225 per month