

cw.ua.edu

Other Digital

TWITTER

Sponsored tweets are available on @CWpromos and retweeted on @the-crimsonwhite with a total of more than 58,000 followers.

PRICING

3-5 tweets per month \$50 each
 6-10 tweets per month \$45 each
 More than 10 tweets per month . \$40 each
 Add an image \$25 per tweet

FRIENDS2FOLLOW

Aggregate and publish your social media content on The Crimson White's main web page, thus expanding the reach and efficiency of your social media messages.

PRICING

\$225 per month



LEADERBOARD
 \$12 per 1,000 impressions
 728 pixels x 90 pixels

MEDIUM RECTANGLE
 \$10 per 1,000 impressions
 300 pixels x 250 pixels



MOBILE BANNERS
 \$12 per 1,000 impressions
 320 pixels x 50 pixels

ttownliving.ua.edu

TTown Living is the best way to find information about local housing, dining and services in the Tuscaloosa and Northport areas.

TTown Living is a tool that connects new students to UA's favorite apartments, restaurants and services.

The site provides detailed information on the local housing market for renters and buyers in a user friendly and hyper local format.

It also provides information about local restaurants organized by food type and every type of service needed from auto care to doctors to shoe repair.



LISTINGS INCLUDE

- graphics (maps, menus, floor plans)
- amenities list
- photos/videos
- website, email link
- contact information

RATES

- \$10 per month per listing
- \$5 for each additional listing from same owner
- Discount if paid annually
- One year contract